



## **Koneru Lakshmaiah Education Foundation**

(Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by **NAAC** as 'A++' Grade University ❖ Approved by AICTE ❖ ISO 9001-2015 Certified

**Campus:** Green Fields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phone No. 0863 - 2399999; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

**Admin Off:** 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 -2577715, Fax: +91-866-2577717.

12-02-2022

### **KLEF/BBA/IQAC-ACAD/AQ.9/ INDUSTRY VISITS /AQ.9**

The Students of II BBA visited Bharathi Consumer Care Products Pvt. Ltd on 12-02-2022, which is located at Nidumukkala (v) Guntur (Dt), the students were interacted with Personal Manager and Deputy General Manager to know about production process and marketing strategies of Bharathi Consumer Care Products Pvt. Ltd

Bharathi Consumer Care Products Pvt. Ltd manufacturing Premium and Economy quality detergent soaps and Washing Powders also under the brand name “**TRIPLE-X (XXX)**”. With the increasing market share and to face the market competition, it also started to produce and introduced so many new brands with reasonable Rates by maintaining different styles of detergent packing viz.- XXX Soap, XXX DIAMOND Soap, MAGIC, BINKA, SAREGAMA etc.

#### **Members present:**

Students: 100 from II BBA

Faculty: Dr. M.S.Narayana, Dr. A. Anuradha, Dr. Venkateswarlu Chandu

**Departments Visited:** Production, Marketing, HR, R &D and Finance

**Resource persons:** Manickavel Arunachalam, Chairman, Parimala Manickavel, MD

## **Agenda:**

The Department of BBA organized industrial visit with the objectives of enhances organizational skills of the students like:

- A good opportunity to interact with the industry experts
- Helps to enhance their interpersonal skills
- Provides an opportunity to start business

**Enclosed: Industry permission letter**

**Picks of Industrial Visit:**





### **Picks of Industrial Visit**

On Mon, 7 Feb 2022 at 15:14,

Dr.Venkateswararao.Podile <[vraopodile@kluniversity.in](mailto:vraopodile@kluniversity.in)> wrote:

**Respected Sir**

K.L Business School of KL University is offering BBA and MBA courses to students aspiring careers in Business Management. The students are being equipped with updated knowledge, enriched with necessary skills that fill the gap between theory and practice.

As part of their curriculum requirements they have to visit companies to understand Business Environment. Hence, I request you to give permission to visit your esteemed organization on 12/02/2022.

Number of Students visiting the company are 100 and 4 faculty members accompany them

Looking forward to have fruitful relationship between institution and industry.  
Thanking You  
Yours obediently

**Dr.Venkateswararao.Podile**  
**Professor & Head, BBA Department**  
**K.L.Business School, K.L.University**  
**Former Associate Professor**  
**Central University of South Bihar, Gaya**  
**Mobile:9963022552**

[https://www.researchgate.net/profile/Venkateswararao\\_Podile2](https://www.researchgate.net/profile/Venkateswararao_Podile2)  
<https://kluniversity.academia.edu/DrVenkateswararaoPodile>

<https://scholar.google.com/citations?user=Nm3SWR0AAAAAJ&hl=en>

[https://www.youtube.com/channel/UC2pAiti6\\_hdBOPpi9RP2Okg/videos](https://www.youtube.com/channel/UC2pAiti6_hdBOPpi9RP2Okg/videos)

<https://www.scopus.com/authid/detail.uri?authorId=57216719674>

**From:** MANICKAVEL ARUNACHALAM <info@bccppl.com>

**Sent:** Tuesday, February 8, 2022 8:31 PM

**To:** Dr.Venkateswararao.Podile <vraopodile@kluniversity.in>

**Subject:** Re: BBA-Request for permission for Industrial Visit at Bharathi Soap Works on 12/02/2022-Reg

Dear Sir,

Greetings of the day, we got your mail, now a days we are not allowing any Outers in the factory because of Covid-19 and our factory workers say it will disturb their work process. That's why we are not giving permission to the industrial visits, hence our neighbour Madam requisition, permitting you for our industrial visit. Please let us know about the food arrangements and visiting timings. This permission is valid for 12-02-22 only.

Best wishes,

A.Manickavel,

Chairman cum Executive Director,  
Bharathi Consumer Care Products Pvt Ltd,  
Guntur.

With Regards,

Bharathi Consumer Care Products Pvt Ltd

**From:** Dr.Venkateswararao.Podile <vraopodile@kluniversity.in>  
**Sent:** Wednesday, February 9, 2022 8:00 PM  
**To:** MANICKAVEL ARUNACHALAM <info@bccppl.com>  
**Cc:** A Anuradha <aanuradha@kluniversity.in>; Dr Srinivasa Narayana M <msn@kluniversity.in>  
**Subject:** Re: BBA-Request for permission for Industrial Visit at Bharathi Soap Works on 12/02/2022-Reg

Respected sir

I felt very happy for your permission to industrial visit of our students even during Pandemic Time. I hereby inform that 100 students and 4 faculty members will be visiting the Company. They will come to Company premises by 10.45AM on 12/02/2022 and complete their visit as per your schedule. As this is a Pandemic time I dont want to put pressure on you for making food arrngements. I will tell my students and staff to bring carrier for their lunch.

Thanking you

Yours obediently

**Dr.Venkateswararao.Podile**  
**Professor & Head, BBA Department**  
**K.L.Business School, K.L.University**  
**Former Associate Professor**  
**Central University of South Bihar, Gaya**  
**Mobile:9963022552**

[https://www.researchgate.net/profile/Venkateswararao\\_Podile2](https://www.researchgate.net/profile/Venkateswararao_Podile2)

<https://kluniversity.academia.edu/DrVenkateswararaoPodile>

<https://scholar.google.com/citations?user=Nm3SWR0AAAAJ&hl=en>

[https://www.youtube.com/channel/UC2pAiti6\\_hdBOPpi9RP2Okg/videos](https://www.youtube.com/channel/UC2pAiti6_hdBOPpi9RP2Okg/videos)

<https://www.scopus.com/authid/detail.uri?authorId=57216710674>

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10-02-2022

Vaddeswaram

To  
The Dean  
Students Welfare  
KL University

Transport I/C  
*[Signature]*  
10/02/22

**Prof. Y.V.S.S.V. Prasada Rao**  
REGISTRAR

Respected sir,

**Sub: BBA- Request for arranging 2 Buses for Industrial Visit-Reg.**

We have received permission from Bharathi Soap Works Limited, Amaravathi Road, Gorantla for industrial visit of 100 BBA students on 12-02-2022. I request your good selves to kindly arrange for 2 Buses with 55 capacity to Bharathi Soap Works Limited, Amaravathi Road, Gorantla

Thanking you,

Yours obediently

*[Signature]*

*Sir kindly consider the request and direct transport Buses to arrange Buses to*  
*[Signature]*  
10/02/22

**Dr. M. Kishore Babu Ph.D**  
Dean-M.H.S & K.L.E.F

Head  
Department of BBA  
K.L. Business School  
Koneru Lakshmaiah Education Foundation  
(Deemed to be University)  
Faculty Co-ordinators:

- 1) Dr. Anubadha, Assistant Professor-B
- 2) Dr. S. Durga, Assistant Professor
- 3) Dr. M. S. Narayana, Professor
- 4) Dr. Venkateswulu, Asst. Professor

*Ser Bus's available*  
*[Signature]*  
10/2/2022

*10/2/22*  
*[Signature]*  
10/02/22

21 <sup>st</sup> )	Srinivas	8419439934	2000560411
22 <sup>nd</sup> )	Mani Sairam	<del>8917239</del>	2000560044
23 <sup>rd</sup> )	Arunesh	9154230524	2000560177
24 <sup>th</sup> )	Manoj	7093134738	200056251
		7995651194	

Head  
 Department of BBA  
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<u>Name</u>	<u>Phone No</u>	<u>Roll No</u>
1) Nannan Jain	9555016342	2000560198
2) Javed	9866247296	2000560377
3) K. Saravesh	9652389113	2000560165
4) Amith Jain	7382437042	2000560125
5) S. Venkata Vinay	8328343630	2000560218
6) Sai Hemanth	6281644969	2000560104
7) Pavan Kumar	8072781386	2000560083
8) Jai Prakash	9392830391	2000560086
9) Bhawaneswar Reddy	8919859988	2000560182
10) Krishna Vignesh	7207084142	2000560145
11) D.N.K Varma	7784968888	2000560140
12) Bhavani Prasad	9985159326	2000560141
13) Kushal Reddy	7893731226	2000560055
14) Lalith Sai Adhyuth	8317641442	2000560012
15) Sai Chand	9246662634	2000560316
16) T. Sivarajam Chowdary	7396665886	2000560008
17) Naveen Simha	7893870060	2000560232
18) Kaushik Reddy	9441190441	2000560259
19) Thammay Tejas	9010155739	2000560120
20) Krush Jain	7298839999	2000560227
21) Vedant Patel	8949024569	2000560
22) Pavan Jain	9391072810	2000560
23) Vasanth	8106500357	2000560180



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K. Nikitha	2000560025	7989702438
P. Kavya	2000560030	8688190464
Ranjitha	2000560029	7075814941
Dhana lakshmi	2000560018	7386677714
B. Divya Teja	2000560102	6309626377
B. Kaavya	2000560336	9390479042
K. Suprathesha	2000560093	8919522672
P. Komalika	2000560023	9440518208
M. Rashmitha	2000560278	9908563127
K. Rohitha	2000560328	9381864479
Ch. meenamatha	2000560310	9441813348
K. Jahnvi	2000560322	7989370063
Y. Sai Jyothika	2000560355	9121093296
N. Sahithi	2000560084	9333223334
P. Sai Likhita	2000560238	8555927578
K. Lakshmi Sujitha	2000560246	9100850530
P. Akshaya	2000560115	7780660539
G. Kalyan	2000560360	9440215595
E. Bala Murari	2000560332	9864979999
A. Lam	2000560260	9063223029
K. Aninivas	2000560262	6305402264

Name	Roll No	(9)	Phone number
P. Bhuvaneshwari	2000560130		8332951959
B. Anshya Reddy	2000560032		8497920350
G. Yamini Reddy	2000560079		9949646736
B. Ramya Sai	2000560003		7396026197
M. Lavanya Durga	2000560002		7287067646
V. Nithisha Sai	2000560127		<del>7287</del> 9491993232
N. Geetha Sai	2000560195		8340850394
B. Vaahini	2000560273		9985636097
K. Jyothika	2000560269		9494053895
P. Vineetha	2000560147		7330796656
V. Manusha	2000560231		7337304156
Kushi sha	2000560253		8309088028
k. Lalitha Sai	2000560294		7337550289
K. Keerthi	2000560080		7013343795
M. Sudeeksha	2000560065		9676776767
P. Mounika	2000560413		9391792368
B. Mounika	2000560429		7774007039
V. Lahari chowdary	2000560009		9866095599
K. Bhuvaneshwari	2000560235		7794936339
K. Sindhu	2000560264		9441939312
Y. Rishika	2000560133		7278685848

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M. Peravallika  
reddy.

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9856976666.

23)

Neha C

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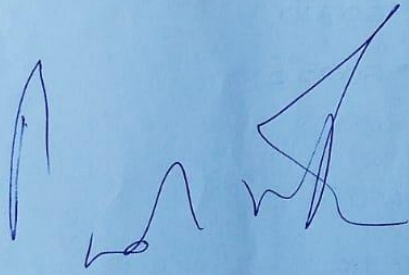
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B. Ratulnath	2000560046	9182177869
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Y. Jaya dev	2000560297	6304233499
G. Ravi	2000560189	9346552916
K. Krishna Teja	2000560335	9396217999
N. Sai Harsha	2000560077	9492794455
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